

United Way Cape Breton Member Agencies



Agency Name	Staff Contact	Email Address	Phone Number
Adult Learning Association of Cape Breton	Karen Blair	alabc@@syd.eastlink.ca	564-8404
Allkids Early Intervention Services	Valerie Donovan	allkids@ns.sympatico.ca	849-3429
Bereaved Families of Cape Breton	Christine MacLeod-Vint	infobf@seaside.ns.ca	564-6795
C.A.P.E	Kim Bedecki	cape@ns.sympatico.ca	849-3798
CNIB (Canadian National Institute for the Blind)	Peter Parsons	pamela.gow-boyd@cnib.ca	454-6570
Canadian Paraplegic Association	Lorna Griffin-Fillier	sydney@canparaplegic.org	733-3098
Cape Breton Centre for Sexual Health	Cathie Penny	Pp.cb@bellaliant.com	539-5158
Cape Breton Community Housing Association- Homeless Shelter	Arthena MacLeod	Arthena.macleod@cbcha.ca	539-0025
Cape Breton Metro V.O.N.	Elizabeth MacDonald	Elizabeth.macdonald@von.ca	562-8502
Elizabeth Fry Society	Darlene MacEachern	efrycb@eastlink.ca	539-6165
Family Services of Eastern Nova Scotia	Nancy MacDonald	nmacdonald@fsens.ns.ca	539-6868
Hospice/Palliative Care Society	Aurette Landry	hospicesociety@cbdha.ns	567-8137
Island Community Justice Society	Angela Stelle	icjs@syd.eastlink.ca	563-2596
Haley St. Adult Services	Debra MacLean	haleystreet@ns.sympatico.ca	794-9467
Meals on Wheels	Jennifer MacKinnon	jennifer@newdawn.ca	539-9560
St. John Ambulance	Annette Deagle	Annette.deagle@ns.sja.ca	463-0013
Society of Deaf & Hard of Hearing Nova Scotians	cbdeaf@ns.sympatico.ca	Rosalind Wright	564-0003
Whitney Pier Youth Centre	Chester Borden	wpyc@ns.sympatico.ca	567-0240
Y.M.C.A.	Andre Gallant	andre@cbymca.com	562-9622

Together Bright Future United
From poverty to possibility Volunteer
Change starts here *Support Better Build*
Community Impact
Teach All that kids can be Leadership Improve
life Inspire Healthy people strong communities Way
Safe Partner Respect
Give Local Skills

AGM

Annual Report

September 5, 2013



Give. Volunteer. Act.

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Leaders of the Way continued



PLATINUM (\$1,500.00–\$1,999.00)

Individual:

Dr. Andrew & Karen Wawer
 Timothy Delorey
 Roy Glenn
 Jason Hanam
 David Hart

Charles G. MacDonald
 Glenn P. Marchand
 Melvin J. Pierce
 Dana L. Ryan

Corporation:

Bentick Investment Ltd.
 Harbour Royale Development

PATRON (\$2,000.00 +)

Individual:

Kenneth Morrison
 Joseph P. Shannon
 John Campbell

Dr. Murdock Smith
 Michael Pertus
 Blaise MacDonnell

Corporation:

Seaside Communications
 S&M Trucking
 Nova Scotia Power
 NuStar Terminals
 BMO (Bank of Montreal)
 RBC (Royal Bank of Canada)
 Scotiabank
 Great West Life
 Bell Aliant
 CIBC
 TD Bank

Leaders of the Way

True leaders know the importance of contributing to their community. They feel proud that their efforts help move people from poverty to possibility and enable local kids to be all that they can be. They know that healthy people make a strong community.



A huge thanks to this past campaign's Leaders of the way!

GOLD (\$1,000.00–\$1,499.00)

Individual:

Curdis Karrell
Harold & Diane Schwartz
George & Sharon Unsworth
Donnie & Colleen Sives
Dr. Andrew Lynk
Dr. Jean Crosby
Dr. Kent Cadegan
Paul Gentile
Keith Coates
Chelsy A. MacEachern
Norman A. Therien

Dave & Chris Jamael
Robert Brewer
Ernest Ronald Marman
M. Brian LeBlanc
Ken Reynolds
David Allen Salt
Beverly Ann Andrews
Ross McCurdy
Darren Kelly
George Wright
Mike MacKeigan

Corporation:

Island Distributors Limited
Joneljim Concrete Construction
Joneljim Investments
MacLeod Lorway Financial Group
Pearl Realty Co. Ltd
Marquis Realty
RKM Investments Ltd.
Suncor Energy Foundation
Sydco Fuels Ltd.
Sydney Memorial Chapel
T.W. Curry Parkview Chapel
Wilson Investments Ltd.
Enterprise Corporation

Agenda

BOARD OF DIRECTORS
ANNUAL MEETING
Joan Harris Pavilion

September 5, 2013

12:00 pm – 1:00 pm



- Welcome and Introductions
- Approval of Minutes
- Chairperson's Report
- Executive Director's Report
- Finance Report
- Recognition Awards
- Ann Terry Memorial Award
- Harvey Webber Memorial Award
- Nominations
- Introduction of 2013-2014 Campaign Chairperson, Marlene Usher
- Closing Remarks

**Board of Directors
Annual General Meeting Minutes**

Joan Harris Pavilion
September 21, 2012



Present:

Allen McCormick, President
James Forsey, 2nd Vice President
Rob Wadden, Treasure
Denise Martell, Recording Secretary
Dave Newbury, Director
David Jamael, Director
Sheldon Chant, Director
Stewart McCann, Director
Mackie MacLeod, Director
Lynne McCarron, Executive Director
Brenda Durrah, Executive Assistant

Regrets:

Patty McCann, 1st Vice President
Suzanne MacNeil, Director
Joseph Wall, Director
Michael Rudderham, Director
Geoff MacLeod, Director

Approval of Minutes

2011 Annual Meeting minutes
Motion to approve– Dave Newbury
Second– Dave Jamael
Motion carried.

Finance Report

Motion to approve– Rob Wadden
Second– Denise Martell
Motion carried.

- Explanation of differences in this report, due to new-year end in March
- Workplace campaign– decreased result, down \$64,000.00 during year
- Special events consistent with previous year



STAFF:

Lynne McCarron
Executive Director

Brenda Durrah
Executive Assistant

Erin Gallagher
Campaign Manager

BOARD OF DIRECTORS 2012-2013 :

Allen McCormick
President

Patty McCann
1st Vice President

James Forsey
2nd Vice President

Rob Wadden
Treasurer

Denise Martell
Recording Secretary

Board Members:

Sheldon Chant
Dave Jamael
Mackie MacLeod
Suzanne MacNeil
Stewart McCann
Joseph Wall
Janine Christmas
Walter MacLeod
Peter MacDonald

Executive Director's Report



If last year was a year of learning this year was a year of "please and thank-you". We have celebrated the help of the many volunteers and businesses, which made this year's campaign such a success. Hosting a Volunteer Appreciation Breakfast in February and a Leaders Breakfast in June we have thanked over 300 people, without whom we could not have reached or goal, much less exceeded it.

We have also increased our paid staff, recognizing that an office with just two staff had limited potential. We have accessed federal and provincial funding support for Marketing/ PR students as well as University summer students in Louisdale, Inverness and Sydney. We have also hired a full time Campaign Manager in April.

The summer students both hosted Volleyball tournaments in their communities, not only raising money but more importantly raising awareness of United Way Cape Breton. There is great need in those communities and we want to facilitate help for them.

We have ramped up our communication recognizing that the more people know about United Way Cape Breton the more they will trust us to build stronger communities. Our University students have helped us to develop and expand our Facebook and Twitter accounts. With funding support we have created an online catalogue making it easier for people from away to give back. We have partnered with United Way National on the website Shop.ca where, based on postal code, 0.25% of sales come back to United Way Cape Breton.

We have had a few special events this year, communicating with other charities making certain that we didn't conflict. Using the Cape Breton Post's online calendar we hosted a golf tournament and pancake breakfasts with the Eagles, the launch of 211 and an Irish Wake at Ziggy's.

We have big expectations for this year starting with partnering with Tim Horton's and their Smile Cookie Campaign. We are also working with Aaron C. Lewis and Sheldon Chant on a Cape Breton music CD. With our additional staff and newly created database of volunteers, we plan to grow our campaigns and create some new workplace partnerships.

Terry Shannon was an inspirational leader in his role as Campaign Chairperson. We are confident that incoming Chairperson, Marlene Usher, will be able to continue the momentum to reach this year's goal of \$705,000.

In keeping with this year's trend "thank you" for coming and "please" spread the good news of United Way Cape Breton.

Lynne McCarron,
Executive Director

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Minutes continued



- Explanation of allocation of funds and expenses (15-month expenses)
- Staff retirements
- New website, new branding
- Dipped into surplus– able to continue with community investments
- Maintained donor choice
- Explanation of where loss came from

Decision to keep Roach Perry as auditors.

Motion to approve– Rob Wadden

Second– Stewart LeForte

Motion carried.

Chairperson's Report

Allen McCormick

Executive Director's Report

Lynne McCarron

New board members announced– Dave Jamael

Peter MacDonald, Janine Christmas, Walter MacLeod

Motion to approve– Dave Jamael

Second– Mackie MacLeod

Motion carried.

Introduction of Campaign Chair– Terry Shannon

Lynne McCarron

Motion to Adjourn– Lynne McCarron

Second– Dave Jamael

Motion carried.

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Chairperson's Report – Building A Stronger Cape Breton



It's with pride that I look back on the evolution of United Way Cape Breton's wave of positive progressive change. The Standards of Excellence have loosely guided the strategic direction of United Way Cape Breton for the past five years, based on those standards; our board has initiated a lot of change. We have built stronger relationships with our member agencies and our community. Most recently we were quick to align to the new Brand frame work and our Funding application and requirements continues to evolve. Our relationship with Labour and the launch of 211 continue to be beacons of opportunity for United Way Cape Breton. Soon, under the direction of a new National President and CEO, Dr. Jacline Abray-Nyman, United Way Centraide Canada will release a 10-year Strategic direction for the Movement, as well as a 5-year Strategic plan. It will be important that our agency continues to closely align and leverage the tremendous wealth of experience and synergy our national office and our Members' Internet Portal has to offer.

Uncertain global economics and federal/provincial political philosophies will continue to place downward pressure on our community and our 20 Member agencies and the 150 charities we support. The landscape is continually changing and will continue to change more rapidly. Since the hiring of Lynne McCarron as Executive Director and more lately Erin Gallagher as Campaign Manager, the board has placed more emphasis on Resource Development, investing in seminars and courses. In addition we have completed a mid-campaign review led by a team from the National office; as a result, a number of recommendations were made to continue to grow our campaign. This year United Way Cape Breton has had a strong campaign exceeding our goal of \$600,000 by almost \$40,000. Campaign Chairperson, Terry Shannon, and the Campaign Cabinet with the support of the board were very goal oriented which attributes to our success. Continuing with innovative work like capebretongives.com, shop.ca and Planned Giving campaigns and focusing on growing our Federal, Provincial and Municipal campaigns, I am confident we can reach a million in a few years.

Chair report continued



Our list of events continues to grow with summer students hosting volleyball tournaments. Many people now look forward to participating in the Gifts in Kind Program, the Screaming Eagles Pancake Breakfast and our renowned Screaming Eagles Golf tournament. New events such as United Way Day at the Mall, the Short Story Contest, the Irish Wake and attendance at trade shows continue to build the profile of the brand within our community. Recognition and contributions by the Royal Bank of Canada and Cape Breton University Student Union proves our movement is growing.

Finally as this is my last message as chair, we must remain ever vigilant of the passion, commitment, enthusiasm and good stewardship required by our board members to improve the lives of our fellow Cape Bretoners. It is challenging and exciting, we have built a solid foundation, now comes the hard work! It was a privilege to serve.

Best Regards,
Allen McCormick