

United Way Cape Breton Funded Program Organizations



Organization Name	Staff Contact	Email Address	Phone Number
Adult Learning Association of Cape Breton County	Karen Blair	alabc@@syd.eastlink.ca	902-564-8404
Allkids Early Intervention Services	Valerie Donovan	allkids@ns.sympatico.ca	902-849-3429
Bereaved Families of Cape Breton	Christine MacLeod-Vint	infobf@seaside.ns.ca	902-564-6795
C.A.P.E	Kim Bedecki	cape@ns.sympatico.ca	902-849-3798
CNIB (Canadian National Institute for the Blind)	Peter Parsons	Peter.Parsons@cnib.ca	1-902-454-6570
Cape Breton Centre for Sexual Health	Cathie Penny	Pp.cb@bellaliant.com	902-539-5158
Cape Breton Community Housing Association-Homeless Shelter	Arthena MacLeod	Arthena.macleod@cbcha.ca	902-539-0025
Cape Breton Metro V.O.N.	Elizabeth MacDonald	Elizabeth.macdonald@von.ca	902-562-8502
Elizabeth Fry Society	Darlene MacEachern	efrycb@eastlink.ca	902-539-6165
Family Services of Eastern Nova Scotia	Nancy MacDonald	nmacdonald@fsens.ns.ca	902-539-6868
Haley Street Adult Services	Debra MacLean	haleystreet@ns.sympatico.ca	902-794-9467
Island Community Justice Society	Heather McNeil	icjs@syd.eastlink.ca	902-563-2596
New Dawn Meals on Wheels	Jennifer MacKinnon	jennifer@newdawn.ca	902-539-9560
St. John Ambulance	Annette Deagle	Annette.deagle@ns.sja.ca	1-902-463-0013
Society of Deaf & Hard of Hearing Nova Scotians	cbdeaf@ns.sympatico.ca	Rosalind Wright	902-564-0003
Whitney Pier Youth Centre	Chester Borden	wpyc@ns.sympatico.ca	902-567-0240
Y.M.C.A. (Port Hawkesbury)	Andre Gallant	andre@cbymca.com	902-562-9622



Together **Bright Future** **United Volunteer**
 From poverty to possibility **Support**
Change starts here **Better Build**
Teach All that kids can be **Community Impact**
Leadership Improve **Healthy people strong communities** **Way**
Life Inspire **Safe Partner Respect**
Give Local Skills

AGM

Annual Report 2013/14

Give. Volunteer. Act.

Table of Contents



- Agenda..... 3
- Minutes (Annual Meeting– September 2013)..... 4
- Chairperson’s Report..... 6
- Executive Director’s Report..... 8
- United Way Staff & Board of Directors 9
- United Way Leaders of the Way 10
- United Way Funded Programs 12
- Financial Reports 13

Leaders of the Way continued



PLATINUM (\$1,500.00–\$1,999.00)

Individual:

Dr. Andrew & Karen Wawer
Timothy Delorey
Roy Glenn
Jason Hanam
David Hart

Charles G MacDonald
Glenn P Marchand
Darren Kelly

Corporation:

Wilson Investments

Bentick Investment Ltd.

PATRON (\$2,000.00 +)

Individual:

Kenneth Morrison
John & Marie Campbell
Dana Ryan
Dave Cluett

Dr. Murdock & Frances Smith
Melvin Pierce
Bruce Woolridge
Blaise MacDonnell

Corporation:

Seaside Communications
S&M Trucking
Nova Scotia Power?
NuStar Terminals ?
BMO (Bank of Montreal)
RBC (Royal Bank of Canada)
Paul Davis Systems/ Cleanserv Construction
Bell Aliant
Harbour Royale Development
386 Charlotte St. Realty
Northern Contracting Limited
Tom MacDonald Trucking

Marquis Realty
Cape Breton Radio
Cape Breton Post
Eastlink
Scotiabank
Great West Life
New Cap (The Giant)
ECBC
CIBC
TD Canada Trust
Roach Perry Anderson

Leaders of the Way

True leaders know the importance of contributing to their community.
They feel proud that their efforts help move people from poverty to
possibility and enable local kids to be all that they can be.
They know that healthy people make a strong community.



A huge thanks to this past campaign's Leaders of the way!

GOLD (\$1,000.00–\$1,499.00)

Individual:

Harold & Diane Schwartz
George & Sharon Unsworth
Richard Marchand
John & Jeanne Eyking
Dr. Andrew Lynk
Dr. Jean Crosby
Heather Ross-Hickey
David Sangster
Vincent MacPherson
Kenneth MacKeigan
Joe Shannon
Chelsy MacEachern
Donnie & Colleen Sives

Brian M. LeBlanc
David Allen Salt
Beverly Ann Andrews
Francois Toupin
Mike MacKeigan
Gerry MacKenzie
Juanita Currie
Blair Clarke
Ronald MacNeil
Michael Pertus
Arlene Butts
David & Chris Jamael
Curdis Karrel

Corporation:

Island Distributors Limited
Joneljim Concrete Construction
Joneljim Investments
MacLeod Lorway Financial Group
Suncor Energy Foundation
Sydco Fuels Ltd.
Enterprise Corporation

Kenny's Pizza
OTS
Sydney Memorial Chapel
Centre 200
Target
Hampton Inn Sydney

Agenda

**BOARD OF DIRECTORS
ANNUAL MEETING
Cambridge Suites**

September 26, 2014

12:00 pm – 1:00 pm



Welcome and Introductions

Approval of Agenda

Approval of Minutes

Finance Report

Nominations

Chairperson's Report

Executive Director's Report

Board Recognition Awards

Ann Terry Memorial Award

Harvey Webber Memorial Award

Closing Remarks

**Board of Directors
Annual General Meeting Minutes**

**Joan Harris Pavilion
September 5, 2013**



Present:

Allen McCormick, President
James Forsey, Director
Patty McCann, 1st Vice President
Joe Wall, Director
Walter MacLeod, Director
Rob Wadden, Treasure
Denise Martell, Recording Secretary
Joe Wall, Director
Walter MacLeod, Director
Mackie MacLeod, Director
Peter MacDonald, Director
Lynne McCarron, Executive Director
Brenda Durrah, Executive Assistant
Erin Gallagher, Campaign Manager

Regrets:

Sheldon Chant, Director
David Jamael, Director
Suzanne MacNeil, Director
Joseph Wall, Director
Stewart Wall, Director
Janine Christmas, Director

Welcome

Allen McCormick

Approval of Minutes

2012 Annual Meeting minutes
Motion to approve – Allen McCormick
Second –Denise Martell
Motion carried.

Rosalind (Society of Deaf and Hard of Hearing) asked if it is just BOD who can motion?
Lynne explained bylaws were adopted two years.

Chairperson Report

Allen McCormick

Executive Director's Report

Lynne McCarron



STAFF:

Lynne McCarron
Executive Director

Brenda Durrah
Executive Assistant

Erin Gallagher
Campaign Manager

BOARD OF DIRECTORS 2013-2014 :

Patty McCann
President

Walter MacLeod
1st Vice President

Peter MacDonald
2nd Vice President

Rob Wadden
Treasurer

Denise Martell
Recording Secretary

Board Members:

Sheldon Chant
Mackie MacLeod
Patricia McCann
Suzanne MacNeil
Joseph Wall
Chelsy MacEachern
Allie Barclay

Executive Director's Report



This year has been a very successful year despite some challenges along the way. We exceeded our goal of \$705,000 which enabled us to give more funding to programs across Cape Breton. Kicking off our Campaign last year, we were the recipients of the Smile Cookie Campaign with Tim Horton's. Raising over \$46,000 in just one week, shows the significant benefits of working together to get more people involved in raising money for our communities.

We had students in Inverness, Louisdale, North of Smokey and Sydney this summer working around community awareness and promoting the work of United Way Cape Breton. Hosting volleyball tournaments and family days also raised more money for programs in those communities.

Our partnership with the Screaming Eagles continues to be successful, raising over \$30,000 between the golf tournament and the pancake breakfast. This not only connects the team with their fans, it provides another avenue for young men between the ages of 16 and 20 an opportunity to be introduced to volunteering in their community.

This past year we spent some time working with Sheldon Chant and Aaron Lewis of Little House of Faith Productions promoting a CD created for United Way Cape Breton. We have collaborated with Destination CB to share this wonderful piece of the music industry with Cape Breton tourism. 100% of the net proceeds come to United Way Cape Breton. This is a very exciting partnership in social enterprise. You can purchase a copy of the CD at Curiosity Shop, at our office or online at www.capebretongives.com

A fire in the basement of our building and a power surge during an outage created some significant challenges for us. We were working from temporary locations for three months only to return to our Server being destroyed. We have been fortunate to find someone to repair the server and although it may take us a few minutes longer to search for paper documents, they are all safe as nothing was destroyed in the fire, so it definitely could have been much worse.

As Campaign Chairperson last year, Marlene was able to open new doors for corporate sponsorship as well as workplace giving, so we are very excited about this new revenue. Incoming Campaign Chairperson Carol Rizzetto will bring new energy to this organization and help us to reach our ambitious goal of \$720,000. The needs are still there but we are making a difference, reducing poverty, providing opportunities for our children and youth and building stronger, healthier communities.

There are over 130,000 people living in Cape Breton, if everyone gave just \$10, we would have \$1.3 million dollars. I truly believe the saying "Many hands make light work", if we all work together, we can help Cape Breton be the best that it can be.

Lynne McCarron
Executive Director

Minutes continued



Finance Report

Rob Wadden reported on finances.
Motion to Approve Financial Report – Rob Wadden
Second – Joseph Wall
Motion carried.

Decision to keep Roach Perry as auditors.
Motion to Approve Financial Report – Rob Wadden
Second – Peter MacDonald
Motion carried.

Awards:

Ann Terry Memorial Award- Brenda Boutilier (Provincial Government Campaign)
Harvey Webber Memorial Award- Paul Davis Systems (Walter MacLeod and Terry Shannon accepted)

New board members announced– James Forsey

Chelsy MacEachern, Allie Barclay
Motion to approve– Rob Wadden
Second– Joseph Wall
Motion carried.

Patty McCann announced as new president
Motion to approve– James Forsey
Second– Joseph Wall
Motion carried.

Introduction of Campaign Chair– Marlene Usher

Terry Shannon

Marlene Usher (New Campaign chair) speaks.

Motion to Adjourn– Patty McCann
Second– Peter MacDonald
Motion carried.

Board Chair Report

Good afternoon distinguished guests and friends of United Way Cape Breton. Welcome and thank you for coming. It gives me great pleasure to present the Board Chair's Report for 2014, as it has been both an honour and a pleasure to serve as Chair of UWCB over the past year.



UWCB has a unique mission: To improve lives and build community on the island of Cape Breton, by engaging individuals and mobilizing collective action.

This mission assumes all the more significance as Cape Breton's population is declining and its residents are aging. Raising much needed donations becomes much more challenging, at the same time as the need in the community is growing. It is in this environment that the work of UWCB is paramount and has such critical impact on the day to day lives of individuals.

I will highlight some of the achievements of UWCB in pursuit of its mission during the past fiscal year:

1. I am happy to say that UWCB now has a larger, more accessible and prominent office on Charlotte Street. Its new location means that UWCB has an increased presence in the community, where individuals, organizations, and businesses can readily view our brick and mortar, as well as access information. Proximity does breed familiarity.
2. In order to strengthen the capacity of UWCB as an effective organization, Board and staff conducted the following important activities:
 - a) UWCB further refined program funding by developing a revised reporting methodology comprised of a new community investment application and updated evaluation tools. By streamlining and standardizing the application process, funding decisions are made faster and fairer. Program funding is an evolving process, and UWCB continues make relevant modifications as we receive thoughtful and helpful feedback from interested parties.
 - b) UWCB is making a concerted effort to involve the entire Island in both its fund raising activities and its community investment initiatives, as it recognizes the importance of inclusion for both the individuals ultimately served as well as the community at large. Aligned with our goal of inclusion, UWCB has created a PDF fillable pledge sheet that can be emailed for workplace giving, making it easier and faster to distribute and collect.

Board Chair Report continued...



c) UWCB has joined the new Cape Breton Chapter of Association for Fundraising Professionals (AFP). AFP has almost 30,000 members world-wide, with 3,500 here in Canada. This organization promotes the importance and value of philanthropy and fosters ethical and effective fundraising.

d) United Way Canada has embarked on a ten-year Strategic Directions document that includes an updated and relevant brand and marketing strategy. UWCB is fully engaged in this process to ensure smaller UWs, such as ours, has a voice and a place in the overall strategic plan. We want to play a meaningful role in helping create collaborative business models, sharing best practices, and supporting one another to increase effectiveness in community building.

The board members of UWCB deserve special thanks for their commitment and enthusiasm for all the hard work they put in to achieve the goals and fulfill the mission of UWCB.

The staff, led by our very capable and energetic Executive Director, Lynne McCarron, deserves a huge THANK YOU for all their wonderful work during the past year. Without them, UWCB could not have attained such organizational success and provided the important support to our communities.

UWCB also owes a great debt to our volunteers for their dedication and hard work in helping UWCB realize its objectives. Particularly, we would like to sincerely thank our Campaign Chair for last year, Marlene Usher, for her commitment to the cause and for assisting in making it such a successful campaign. At the same time, we wish to welcome aboard this year's Chair, Carol Rizzetto. We are grateful to each of you as we understand the time, effort, and dedication that is required during the UWCB charitable campaign.

I look forward to another year as Board Chair, working with our old and new Board members, with Lynne and staff, and with the wonderful members of the many organizations that help make Cape Breton a better, stronger, more vibrant community.

Patty McCann
Board Chair