

United Way Cape Breton Funded Program Organizations



Organization Name	Staff Contact	Email Address	Phone Number
Adult Learning Association of Cape Breton County	Karen Blair	alabc@@syd.eastlink.ca	902-564-8404
Allkids Early Intervention Services	Valerie Donovan	allkids@ns.sympatico.ca	902-849-3429
Bereaved Families of Cape Breton	Amy Thompson	infobf@seaside.ns.ca	902-564-6795
C.A.P.E	Kim Bedeck	cape@ns.sympatico.ca	902-849-3798
CNIB	Pamela Gow-Boyd	Pamela.Gow-Boyd@cnib.ca	1-902-454-6570
Cape Breton Centre for Sexual Health	Cathie Penny	Pp.cb@bellaliant.com	902-539-5158
Cape Breton Community Housing Association- Homeless Shelter	Fred Deveaux	fred.deveaux@cbcha.ca	902-539-0025
EPIC (Educational Program Innovations Charity Society)	Barry Waldman	Epic.ns.sympatico.ca	902-794-7225
Elizabeth Fry Society	Darlene MacEachern	efrycb@eastlink.ca	902-539-6165
Family Services of Eastern Nova Scotia	Nancy MacDonald	nmacdonald@fsens.ns.ca	902-539-6868
Haley Street Adult Services	Debra MacLean	haleystreet@ns.sympatico.ca	902-794-9467
Inverness Richmond Early Childhood Intervention Program	Olivia Melnick	ireip@ns.sympatico.ca	902-625-0396
Island Community Justice Society	Heather McNeil	icjs@syd.eastlink.ca	902-563-2596
New Dawn Meals on Wheels	Kathleen Whelan	Kathleen@newdawn.ca	902-539-9560
Richmond County Literacy Network	Millie Hatt	milliehatt@hotmail.com	902-226-0383
St. John Ambulance	Annette Deagle	Annette.deagle@ns.sja.ca	1-902-463-0013
Society of Deaf & Hard of Hearing Nova Scotians	Rosalind Wright	rwright@ns.aliantzinc.ca	902-564-0003
Whitney Pier Youth Centre	Chester Borden	wpyc@ns.sympatico.ca	902-567-0240
Y.M.C.A. (Port Hawkesbury)	Andre Gallant	andre@cbymca.com	902-562-9622



Together Bright Future United
From poverty to possibility Volunteer
Change starts here *Support Better Build*
Community Impact
Teach All that kids can be Leadership Improve life Inspire Healthy people strong communities Way
Safe Partner Respect Give Local Skills

AGM

Annual Report 2014/15

Give. Volunteer. Act.

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Leaders of the Way continued



PLATINUM (\$1,500.00–\$1,999.00)

Individual:

Dr. Jean Crosby
Timothy Delorey
Darren Kelly
Mike MacKeigan
David Hart

Charles G. MacDonald
Glenn P. Marchand
Blaise MacDonnell
Constance Cribb

Corporation:

Wilson Investments

Bentick Investment Ltd.

PATRON (\$2,000.00 +)

Individual:

Kenneth Morrison
John & Marie Campbell
Melvin J. Pierce
Roy A. Glenn
Bruce Woolridge

Dr. Murdock & Frances Smith
Dr. Andrew & Karen Wawer
Dana Ryan
Dave Cluett
Jason H. Hanam

Corporation:

Seaside Communications
S&M Trucking
Nova Scotia Power
NuStar Terminals
BMO (Bank of Montreal)
RBC (Royal Bank of Canada)
Paul Davis Systems/ Cleanserv Construction
Bell Aliant
Harbour Royale Development
CIBC
Tom MacDonald Trucking

TD Canada Trust
Northern Contracting Limited
Cape Breton Radio
Cape Breton Post
Eastlink
Scotiabank
Great West Life
New Cap Radio (The Giant)
Enterprise Corporation
Roach Perry Anderson
Protocase

Leaders of the Way

True leaders know the importance of contributing to their community.
They feel proud that their efforts help move people from poverty to possibility and enable local kids to be all that they can be.
They know that healthy people make a strong community.



A huge thanks to this past campaign's Leaders of the way!

GOLD (\$1,000.00–\$1,499.00)

Individual:

Harold & Diane Schwartz
George & Sharon Unsworth
Richard Marchand
Edie Strachan
Brian M. LeBlanc
Belinda Campbell
Nicole MacDonald
Evelyn Piercey
Dawn White
Heather Ross-Hickey
Blair Clarke
Dr. Kent Cadegan
Vincent D. MacPherson
Dave & Chris Jamael

Curdis Karrel
Amy Bennett
Joseph Shannon
Francois Toupin
David Allen Salt
Shelley MacLeod
Lynn Matheson
Allen Britten
Gerry Mackenzie
Juanita Currie
Walter J. Morgan
George A. Wright
Donnie & Colleen Sives

Corporation:

Island Distributors Limited
Joneljim Concrete Construction
Joneljim Investments
MacLeod Lorway Financial Group
Hampton Inn By Hilton, Sydney

Marquis Realty
Sydco Fuels
Suncor Energy Foundation
Breton Law Group
Centre 200

Agenda

BOARD OF DIRECTORS
ANNUAL MEETING
Holiday Inn, Sydney

September 10, 2015

12:00 pm – 1:00 pm



Welcome and Introductions

Approval of Agenda

Approval of Minutes

Finance Report

Nominations

Chairperson's Report

Executive Director's Report

Board Recognition Awards

Ann Terry Memorial Award

Harvey Webber Memorial Award

Closing Remarks

**Board of Directors
Annual General Meeting Minutes**

Cambridge Suites
September 26, 2014



Present:

Patty McCann, President
Peter MacDonald, Vice President
Rob Wadden, Treasurer
Denise Martell, Recording Secretary
Allie Barclay, Director
Mackie MacLeod, Director
Lynne McCarron, Executive Director
Brenda Durrah, Executive Assistant
Erin Gallagher, Campaign Manager

Regrets:

Sheldon Chant, Director
David Jamael, Director
Suzanne MacNeil, Director
Joseph Wall, Director
Walter MacLeod, Director
Chelsy MacEachern, Director

Welcome

Lynne McCarron

Approval of Agenda

Approval of Minutes

2013 Annual Meeting minutes

Motion to approve – Patty McCann

Second – Denise Martell

Motion carried.

Finance Report

Rob Wadden

Motion to Approve– Rob Wadden

Second – Patty McCann

Motion carried.

Decision to keep Roach Perry as auditors.

Motion to Approve – Rob Wadden

Second – Peter MacDonald

Motion carried.

Chairperson Report, Patty McCann

- Office location on Charlotte Street allows more visibility and accessibility.
- Community Investment Committee refined the program funding process by revising the investment application.
- Stronger presence across Cape Breton (new programs funded, summer student positions).



STAFF:

Lynne McCarron
Executive Director

Brenda Durrah
Executive Assistant

Erin Gallagher
Campaign Manager

BOARD OF DIRECTORS 2014-2015 :

Patty McCann
President

Peter MacDonald
Vice President

Carroll Vickers
Treasurer

Denise Martell
Recording Secretary

Board Members:

Sheldon Chant
Joseph Wall

Brenda Boutilier
Allie Barclay

Chelsy MacEachern
Chris Bourque

Johnathan MacInnis
Rob Redshaw

Jodi Jackson

Executive Director's Report

Another successful year with United Way Cape Breton. As Patty mentioned we are trying to make our program funding process as accessible as possible, creating an online application tool paired with an evaluation tool which allows the Community Investment committee to fulfill their fiduciary responsibility with donor's contributions. As technology continues to be such a vital means of communication, we have also created a fillable PDF pledge form that can be emailed to potential donors. This helps with those businesses that have employees off Cape Breton but wish to contribute to our campaign.



While our workplace campaign continues to be the major source of revenue for our campaign we also have a couple of special events. Our golf tournament completed its 10th year raising over \$37,000. This event partners with the CB Screaming Eagles and welcomes corporate teams to spend the day golfing with their favourite Eagle player. We also do a Pancake Breakfast with the Screaming Eagles last year selling over 300 tickets.

Hampton Inn did the "Donate while you Doze" campaign again this year. We receive \$10 from every night's stay during a period of time in December. This event doubled the revenue from the same period last year. We are very appreciative of Hampton for organizing this on our behalf.

I attended the National Poverty Summit in Ottawa in May. They brought together representatives from every province and territory to learn and collaborate on poverty reduction initiatives. As a result of this conference, we have begun working with Grand Prairie, Alberta to create a Transportation program for CBRM. Our goal is to create a subsidized "All Access Community Pass" for persons living in poverty and need transportation to work placements.

We are working with United Way Centraide Canada to create national media messaging. We are hoping that standardized messaging will help individuals identify with what we are trying to do: Build Stronger Communities.

We had our Volunteer Appreciation Breakfast April 16/15, during National Volunteer week. We have over 350 volunteers who are our champions in the workplace and solicit for donations on behalf of United Way Cape Breton.

We are proud to have accomplished so much over the past year. We have a very strong Board of Directors and fabulous staff that have made all of this possible.

I would like to thank Carol Rizzetto for volunteering to be our 2014-2015 Campaign Chairperson. This role opens doors to new people and businesses and we are very appreciative of her time while bringing us access to her community connections. I would also like to take this time to welcome our 2015-2016 Campaign Co-chairs Katherine and Steve van Nostrand. Also strong community-minded business people, I am confident that with their help we can reduce the number of children living in poverty in Cape Breton.

Respectfully submitted,

Lynne McCarron

Executive Director

Minutes continued



Chairperson Report continued

- Campaign Manager joined board of AFP, Cape Breton.
- UWCB is aligned with UW Canada on ten-year strategic direction.
- A PDF fillable pledge form was created for workplace giving campaign.
- Thanks to BOD, staff and volunteers.
- Thanks to Marlene Usher (outgoing campaign chair) and welcome to Carol Rizzetto (incoming campaign chair).
- Looking forward to another successful year as board president.

Executive Director's Report, Lynne McCarron

- Exceeded campaign goal of \$705,000.00 with the help of the Tim Horton's Smile Cookie campaign, which raised just over \$46,000.00 in one week.
- Had summer student position in Inverness, Port Hawkesbury/Louisdale and Bay St. Lawrence.
- Partnership with Screaming Eagles continues to be successful, raising just over \$30,000 between the golf tournament and pancake breakfast.
- CD- You'll Be Home Again (working with Aaron Lewis and Sheldon Chant). All proceeds come to UWCB.
- Displaced due to fire in building from January to March. Had issues with server as well, because of fire.
- Thanks to Marlene Usher (outgoing campaign chair) and welcome to Carol Rizzetto (incoming).

Viewing of new community impact video (sponsored by Seaside Communications).

Annual Awards:

Ann Terry Memorial Award – Frances Bilodeau, GCWCC (Sydney Citizenship and Immigration Canada)

Harvey Webber Memorial Award – Jeanette MacIntrye and RBC

New board members announced, Lynne McCarron

Ken MacKinnon, Rob Redshaw, Chris Bourque, Brenda Boutilier, Jonathan MacInnis, Carroll Vickers

Motion to Approve– Patty McCann

Second– Denise Martell

Motion carried.

Adjournment of Meeting:

Motion to Approve– Lynne McCarron

Second– Patty McCann

Motion carried.

Board Chair Report

Welcome ladies and gentlemen, distinguished guests and supporters of United Way Cape Breton, and thank you for taking the time to join us. As Board Chair, it was a sincere honour to have been able to witness and be a part of the many successes achieved by UWCB over the past year.



While 2015 presented a challenging environment, UWCB continued to deliver on its mission “to improve lives and build community on the island of Cape Breton, by engaging individuals and mobilizing collective action.” We’re proud to be working with a wide range of dedicated caring individuals and organizations, where there is a genuine groundswell and focus on coming together to build a strong, vibrant, caring community. In pursuit of our overarching mission, UWCB ran another successful campaign, raising just over \$720,000 for local programs. Two notable developments include significant increases in the Provincial Government and Cape Breton University campaigns, due in large part to the efforts of the workplace giving volunteers.

Other noteworthy achievements include the following:

- Lynne McCarron (the Executive Director), in conjunction with the Community Investment Committee, developed a new online application site to facilitate the donation process. Lynne worked closely with United Way of Alberta Capital Region, since they partner with both municipal and provincial governments on their funding activity.
- We partnered once again with Seaside Communications and videographer, Jason LeFrense, on our community impact video. As a true Cape Breton champion, Seaside Communications sponsors the complete production of the video.
- A poverty taskforce was formed in December 2014 after the staggering child poverty rate of 1 in 3 Cape Breton children living in poverty was released late last fall. The taskforce is comprised of the following members: Lynne McCarron, Executive Director, United Way Cape Breton, Lowell Cormier, CBRM Councillor District 11, Nadine Bernard, Native Council of Nova Scotia, Diane Lewis, CB-VRSB school teacher, Raylene Theriault, Every Woman’s Centre, Dr. Jodi McDavid, CBU instructor, and partners, Keith MacDonald, Executive Director, Cape Breton Partnership, Dr. Monika Dutt., Medical Officer of Health for the Cape Breton District Health Authority. The goal of this taskforce is reduce the child poverty rate by five percent over a five-year period.

Board Chair Report continued...



- We introduced a new event that scored high with the participants. Bubble Soccer, held at the CBU gym, raised just over \$10,000 and saw an almost 40-team involvement.
- Cabot Links tickets were a huge hit, selling \$65 rounds for the months of October and May. These ticket sales raised just over \$20,000, and our relationship with Cabot Links is clearly a great partnership for UWCB.
- We were fortunate to garner five summer students last year (one in each of Inverness, Port Hawkesbury, and Bay St. Lawrence, and two in Sydney), allowing us to strengthen our footprint in the more rural areas of Cape Breton. Small community events were held in Inverness and Victoria counties—Third Annual Beach Volleyball Tournament and Family Fun Days in both Port Hawkesbury and Bay St. Lawrence.

UWCB was privileged to have Carol Rizzetto with us as campaign chair for 2015. We wish to thank her for her contributions over the last year; her efforts were greatly appreciated! We also want to welcome aboard our co-chairs for the upcoming campaign, Steve and Katherine Van Nostrand. We look forward in 2016 to working with them in helping to build a robust, vital community.

I wish to extend a special thank you to the board members and staff of UWCB, as it is their hard work, dedication and unwavering passion that ensures this important work gets done. UWCB also extends its gratitude to all the volunteers for their tireless commitment and eagerness make good things happen.

UWCB will continue to look forward and endeavor to improve our services and campaign efforts for the benefit of any and all Cape Bretoners in need. Our success is the community’s success. With the ongoing support of our donors, partners, Board and volunteers, United Way Cape Breton is ready for the challenges and achievements ahead in 2016.

Patricia McCann

Board Chair